

Glamourpuss

Bridal tips for a picture-perfect face | BY LORNA GENTRY

It could have been a disaster. Phoenix portrait and wedding photographer Holly Schumacher stared in horror through her lens at the orange-faced woman she was about to photograph. "She must have used a

fake tan lotion," Schumacher recalls, grimacing. She had to make all the photographs black and white because there was no way to color correct that hideous tone. Fortunately, Schumacher was

photographing a birthday party, not a wedding. "If she'd been a bride, it would have been just awful," she says.

"I tell brides not to go to a tanning booth or use a spray tan right before the wedding," says Schumacher. "And I always recommend brides use a professional makeup artist; it makes my job so much easier."

If you have a bride who insists on doing her own makeup—or having a friend do it—pass along some advice from the experts to save you hours of Photoshop repair. Here are 10 beauty tips from makeup artists Steve Moore of The Moore Agency in Atlanta and Deanna Rene of Scottsdale, Ariz., and a few from Schumacher, too. Pass on these tips during the consultation, post them on your website, and print them on a small laminated card to tuck into the bride's makeup kit.

1. BLEND, BLEND, BLEND. You can use your everyday makeup, but use more than you normally use every day. Many makeup professionals use airbrush makeup, the method of choice for high-definition TV, because it's lightweight, waterproof and gives flawless coverage.

2. SOMETIMES LESS IS MORE. Use less makeup for a day wedding and more for evenings. You can get dramatic with eye makeup.

3. DON'T SKIMP ON CONCEALER. Use a moisturized concealer on the thin,

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